

## Cloud Computing Conference

by Sudheer Sharma - Tuesday, November 09, 2010

<http://dwhnotes.com/archives/1407>

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[amazon-carrousel height="200? width="600?][39dbef62-0143-435a-b245-dafa74b93937[/amazon-carrousel]]Dear Sudheer Sharma ,

We hope you are enjoying your membership and would like to introduce even more value. You are cordially invited to claim your space for following exclusive sessions, delivered to your desk next week:

Public Sector Cloud Strategies:  
How cloud computing is enabling 21st century government  
by David L. McClure,  
Associate Administrator of Citizen Services  
at U.S. General Services Administration

The Move is On: Cloud Strategies for Businesses  
by Doug Hauger,  
General Manager, Cloud Infrastructure Services  
Product Management group at Microsoft

Government Cloud Strategies  
by Hon. Mark A. Forman,  
Partner at KPMG and Former U.S. Administrator  
for E-Government and IT

Cloud Computing and the IT Supply Chain  
by Dr. Donald F. Ferguson,  
Executive Vice-President and CTO at CA Technologies

Mitigating Risks of Public Clouds  
by Lauren Nelson,  
Senior Research Associate at Forrester

Windows Azure Platform Security Essentials for TDMs

by Yousef Khalidi,  
Distinguished Engineer at Microsoft

Getting to the Cloud – Lessons from the front line  
by Gary Barnett,  
CTO and Chief Analyst at Bathwick

PaaS Lessons from cloud pioneers running enterprise scale solutions  
by Shawn Murray,  
Director at Microsoft

The Future of SaaS, and Why Kentucky Board of Education  
Moved 700k Seats into the Cloud, in One Weekend  
by Danny Kim,  
CTO at FullArmor

Private or Public Doesn't Matter – It's All In The Strategy  
by Brian Butte,  
Director of Cloud Computing at PwC

Everything as a Service  
by Kerry Bailey,  
Senior Vice President,  
Enterprise Strategy at Verizon

Monetizing the cloud with digital transformation  
by Dipesh Biswas,  
Director at PwC

Evidence-based Security – Better Management  
Through Better Measurement  
by Peter Tippet,  
Vice President, Security Solutions and  
Enterprise Innovation at Verizon Business

International Agile Projects in the Cloud:  
A Live Case Study from Siemens Energy  
by Andreas Dangel,  
Managing Director at Fabasoft

Unified Communications-as-a-Service with Verizon  
by Tony Recine,  
Senior Vice President, Networking and  
Communications Solutions Marketing at Verizon

Collaboration and Information Governance in the Cloud

by Karl Mayrhofer,  
Managing Director at Fabasoft,  
Senator in the European Economic Senate

Telecom Transition to Cloud Computing: Winners and Losers  
by Antonio Piraino,  
VP & Research Director at Tier1 Research

Cloud: Clearing the Way for Business Transformation  
by Steven Hill,  
National Leader of Innovation Advisory at KPMG LLP

For full list please visit <http://up-con.com/agenda>

## HOW TO PARTICIPATE

As a valued group member you are entitled to exclusive 15% discount.  
See information below on taking advantage of this limited time offer.

### IN PERSON:

1) Get this ticket: Regular San Francisco & Islandia, NY (on November 15 & 18, 2010) at <http://up.eventbrite.com/?discount=CCG1111> and print it out.

2) On November 15, 2010 come to Hyatt Regency San Francisco Airport Hotel and show this ticket to join West Coast cloud computing folks.

On November 18, 2010 come to CA Technologies Conference Centre, Islandia, NY and show this ticket to join East Coast cloud computing folks.

### VIRTUALLY:

1) Get this ticket: Regular (Virtual) or VIP (Virtual) at <http://up.eventbrite.com/?discount=CCG1111>. You will receive access details by e-mail to participate virtually over Webex and/or Livestream.

If you cannot attend, we'll send you the link to all session recordings.

Still not sure how hybrid events work?

See this video <http://www.youtube.com/watch?v=94pf13zWnJI>

best regards,

Group Management

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