

The Cornerstone of Data Governance

by Sudheer Sharma - Tuesday, November 23, 2010

<http://dwhnotes.com/archives/1415>

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Organizations are increasingly realizing the power of clean data, and the dangers of dirty data. The question remains: How can you secure a strategic view of enterprise data quality? Register for this episode of The Briefing Room to learn from veteran IT analyst Robin Bloor, who will detail an end-to-end data quality strategy, how it can drive successful MDM initiatives, and why Data Governance must focus on people and process, not just tech.

Data Quality as the Cornerstone of Data Governance and MDM

The Briefing Room with Robin Bloor and Informatica

<https://bloorgroup.webex.com/bloorgroup/onstage/g.php?t=a&d=661174755>

Each episode of The Briefing Room includes:

- a 5-minute topical intro by yours truly & the analyst
- a 15-minute technical presentation by an innovative vendor
- a 5-minute response by a renowned industry analyst
- a 15-minute unscripted briefing with the analyst: back-and-forth
- a 15-minute Q&A involving all attendees and Tweeters
- a 5-minute wrap-up of key elucidations from the show

You can check out the archives for companies like Denodo Technologies and Talend here:

<http://www.thevirtualcircle.com/briefingroom/the-briefing-room/>

Dec. 1 Deadline for DM Radio Submissions

If you've already submitted ideas for our 2011 DM Radio Schedule, thanks!! If not, our deadline fast approaches. Please check out the ed cal (in zipped folder linked below; pop-up blocker may stop it the first time you click), and send us any suggestions you may have. We need speaker names and episodes. You'll see we're doing 44 shows next year, and are eager to hear as many voices as possible.

2011 DM Radio Editorial Calendar

<http://www.mobiusmedia.com/DMRadioEdCal2011.zip>

Thanks so much!

Eric Kavanagh

DM Radio Host

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<http://info-mgmt.com/dmradio>

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