

Talend Webinar Series on MDM

by Sudheer Sharma - Wednesday, June 08, 2011

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Getting started with MDM
in 3 steps

Session 3: What is your MDM business case?(June 28)




Attend this session to learn:

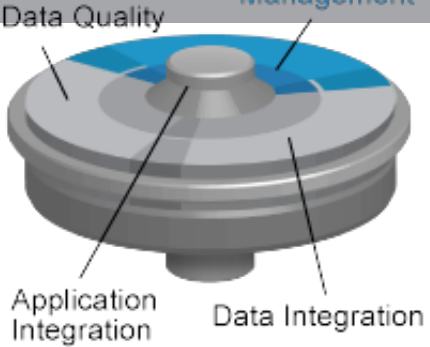
- ★ How to build a business case for MDM
- ★ How to get quick value from MDM and insert real ROI into a compelling business plan

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Talend helps you get started on MDM with a hop-on/ hop-off series of 3 webinars.

Master Management   



What do you think of this post?

Session 1: What is your MDM data model? (June 14)

Attend this session to learn:

[Awesome \(0\)](#) [Interesting \(0\)](#) [Useful \(0\)](#) by a master data model

- ★ The differences between conceptual and logical models
- ★ Talend's features for validations, inheritance and relationship
- ★ How Talend can create a consistent set of master data for upstream and downstream systems.

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Session 2: What are your MDM processes? (June 21)

Attend this session to learn:

- ★ The best practice for definition of process
- ★ How Talend can be used to implement process for any master data